



At The Board Table Certificate Programs

At The Board Table offers immersive, practical certificate programs designed to strengthen nonprofit organizations through better governance, stronger leadership, ethical fundraising, and sustainable organizational management. Our curriculum is designed for real-world nonprofit environments and focuses on practical application, collaborative learning, and mission-centered leadership.

Programs may be offered in-person, online, or in hybrid formats and are appropriate for board members, executive directors, nonprofit staff, volunteers, emerging leaders, and community advocates.

Most of our At the Board Table instructors have taught nonprofit management in professional and academic settings. All are uniquely qualified to teach nonprofit management online and in person.

Please note classes, courses, and session may be titled in different ways. Core certificate classes will always be noted in registration. Each core class is four hours long, worth 100 points, and can be applied to more than one certificate program, where applicable.

Certificate in Board Leadership

Eight Core Courses in Nonprofit Governance (800 points)

Strong boards do not happen by accident. Effective governance requires intentional learning, ethical leadership, and a clear understanding of the board's role in stewarding an organization's mission and future. This certificate program prepares participants to serve with confidence, clarity, and accountability.

Course List

1. Governance Fundamentals: Understanding the Role of the Board

An introduction to nonprofit governance, fiduciary duty, legal responsibilities, and the distinction between governance and management.

2. Mission, Vision, and Strategic Leadership

Explores how boards help shape organizational direction through strategic thinking, mission stewardship, and long-term planning.

3. Financial Oversight and Fiscal Responsibility

Covers nonprofit financial literacy, budgets, audits, financial statements, and the board's responsibility for fiscal accountability.

4. Ethical Leadership and Board Accountability

Examines ethics, transparency, confidentiality, conflicts of interest, and maintaining public trust.

5. Building Healthy Board Culture and Dynamics

Focuses on communication, collaboration, inclusion, conflict management, and creating productive board relationships.

6. Executive Director Partnership and Evaluation

Explores the board's role in hiring, supporting, evaluating, and partnering effectively with executive leadership.

7. Fundraising Responsibilities for Board Members

Helps board members understand their role in fundraising, donor stewardship, advocacy, and ambassador leadership.

8. Risk Management, Crisis Leadership, and Organizational Stewardship

Prepares boards to respond thoughtfully to crises, organizational risk, legal concerns, and long-term sustainability challenges.

Certificate in General Nonprofit Management

Fifteen Essential Courses for Nonprofit Professionals (1500 points)

Successful nonprofit leadership requires balancing mission, people, finances, strategy, and operations. This comprehensive certificate program provides practical training in the most critical areas of nonprofit management.

Course List

1. Introduction to Nonprofit Management

An overview of nonprofit structures, organizational leadership, mission alignment, and sector trends.

2. Strategic Planning for Nonprofit Organizations

Teaches practical approaches to organizational planning, goal setting, implementation, and evaluation.

3. Program Development and Evaluation

Focuses on creating effective programs, defining outcomes, measuring impact, and continuous improvement.

4. Financial Management for Nonprofit Leaders

Covers nonprofit budgeting, financial reporting, cash flow, sustainability, and fiscal oversight.

5. Human Resources and Volunteer Management

Explores hiring, supervision, retention, workplace culture, volunteer engagement, and leadership development.

6. Board and Staff Relationships

Examines the partnership between governance and management and how to maintain healthy organizational boundaries.

7. Nonprofit Marketing and Community Engagement

Introduces branding, public relations, messaging, outreach, and relationship-building within communities.

8. Equity, Inclusion, and Ethical Leadership

Focuses on inclusive leadership practices, ethical decision-making, and creating equitable organizational cultures.

9. Crisis Management and Organizational Resilience

Provides tools for navigating conflict, leadership transitions, financial instability, and unexpected organizational challenges.

10. Grant Readiness and Institutional Funding

Introduces grant preparation, funder research, proposal readiness, and grant management practices.

11. Communications and Storytelling for Nonprofits

Explores how storytelling strengthens fundraising, advocacy, volunteer engagement, and donor relationships.

12. Nonprofit Law, Compliance, and Risk Management

Covers legal basics, nonprofit compliance, policies, insurance, and operational safeguards.

13. Leadership Development and Team Building

Focuses on leadership styles, emotional intelligence, team culture, delegation, and staff empowerment.

14. Community Partnerships and Collaborative Leadership

Examines coalition building, partnership development, and collaborative approaches to community impact.

15. Sustainability and Future Planning

Helps leaders think long-term about succession planning, innovation, organizational health, and mission longevity.

Certificate in Nonprofit Fundraising

Ten Core Courses in Ethical and Sustainable Fundraising (1000 points)

Fundraising is rooted in relationships, trust, storytelling, and stewardship. This certificate program equips participants with practical fundraising knowledge grounded in ethical, community-centered practices.

Course List

1. Foundations of Nonprofit Fundraising

Introduces the principles, ethics, and psychology of charitable giving and philanthropic engagement.

2. Donor Relations and Stewardship

Explores how to cultivate meaningful, long-term donor relationships built on trust and gratitude.

3. Storytelling That Inspires Giving

Teaches participants how to communicate mission impact through authentic and compelling storytelling.

4. Annual Giving and Individual Donor Campaigns

Covers practical strategies for annual appeals, donor retention, recurring giving, and donor segmentation.

5. Grant Readiness and Grant Writing Basics

Introduces the grant process, proposal structure, funder alignment, and grant management essentials.

6. Event Fundraising and Community Campaigns

Focuses on planning successful fundraising events, donor experiences, and community engagement campaigns.

7. Board Engagement in Fundraising

Helps organizations strengthen board participation in fundraising through relationship-building and ambassador leadership.

8. Major Gifts and Donor Cultivation

Explores identifying, cultivating, and stewarding major donors with integrity and intentionality.

9. Digital Fundraising and Online Engagement

Introduces social media fundraising, email campaigns, online giving tools, and digital donor communication.

10. Ethical Fundraising and Donor Trust

Examines transparency, accountability, donor ethics, and maintaining healthy fundraising practices that align with mission and values.

Learning Experience

All certificate programs at At The Board Table emphasize:

- Practical application over theory
- Real-world nonprofit scenarios
- Interactive discussions and collaborative learning
- Ethical leadership practices
- Emotional intelligence and relationship-centered leadership
- Tools participants can apply immediately within their organizations

Programs may include workshops, guided discussions, case studies, role-playing exercises, reflection activities, and supplemental resource materials.

Who Should Enroll?

These programs are ideal for:

- Board Members
- Executive Directors
- Program Managers
- Development Professionals
- Emerging Nonprofit Leaders
- Volunteers Seeking Leadership Roles
- Community Advocates
- Nonprofit Consultants and Facilitators

Whether participants are new to nonprofit leadership or experienced professionals seeking deeper training, At The Board Table certificate programs are designed to strengthen confidence, competence, and organizational impact while being concise and affordable.

Please contact our administrative office to jump on a non-obligation Zoom call orientation to the certificate program and other trainings offered by At the Board Table. Each organization is unique, and each participant will want to learn different things at different times. We can help you decide if this is a program for you. Visit: www.attheboardtable.com or email: hello@attheboardtable.com